

**COMBINED DECLARATION AND
POWER OF ATTORNEY FOR PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below adjacent to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled METHOD AND SYSTEM FOR DYNAMIC PRICING, the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56(a).

I hereby appoint the following attorney(s) and/or agents to prosecute the above-identified application and transact all business in the Patent and Trademark Office connected therewith: Scott M. Alter (Reg. No.32,879); Hollie L. Baker (Reg. No.31,321); Barbara A. Barakat (Reg. No. 32,190); Steven D. Barrett (Reg. No. 40,903); Michael J. Bevilacqua (Reg. No. 31,091); Sally L. Byrne (Reg. No. 40,545); David L. Cavanaugh (Reg. No. 36,476); David J. Cervený (Reg. No. 44,600); Nany Chiu, Ph.D. (Reg. No. 43,545); Michael A. Diener (Reg. No. 37,122); Peter M. Dichiarà (Reg. No. 38,005); Gregory S. Discher (Reg. No. 42,488); Irah H. Donner (Reg. No. 35,120); Richard A. Goldenberg (Reg. No. 38,895); Edward D. Griefff (Reg. No. 38,898); Joseph F. Haag (Reg. No. 42,612); Wendy A. Haller (Reg. No. 35,177); Wayne A. Kennard (Reg. No. 30,271); Wayne A. Keown, Ph.D. (Reg. No. 33,923); Ann-Louise Kerner, Ph.D. (Reg. No. 33,523); Anthony Kahng (Reg. No.42,704); Janice M. Klunder, Ph.D. (Reg. No. 41,121); James B. Lampert (Reg. No. 24,564); Ayla A. Lari (Reg. No. 43,739); Nels Lippert (Reg. No. 25,888); Maria L. Maebius (Reg. No.42,967); Dominic Massa (Reg. No. 44,905); Robert McIsaac, Ph.D. (Reg. No. 46,918); Cynthia K. Nicholson (Reg. No. 36,880); Keum J. Park (Reg. No. 42,059); Tamara Pertmer, Ph.D. (Reg. No. 47,856); Jason A. Reyes (Reg. No.

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Please direct all future correspondence to Hale and Dorr LLP, located at 60 State Street, Boston, Massachusetts 02109, and direct all telephone calls to Wendy A. Haller at (617) 526-6005.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

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